NCC Cable System Order



'	Survey	Status	Phone	Office	Sale	Æ		Market	Syst	Syscode	Order #
	еу	us	ne	ŏ	Sales Coordinator			ket	System Name	code	er#
	Aug16 C-DMA Nielsen Live+7	Not accepted	(301) 951-2620	Washington	Luke Priddy	Andrew Yolles		Milwaukee-Racine	Spectrum/Outer Milwaukee Zone, WI	8080	62348844
Makegood Policy	Primary Demo		Credit Status	Product Name	Est Code	Product Code	Client Code		Advertiser	Agency	Flight Dates
Approval Required	Adults 35+				NA				Ron Johnson for US Senate	Medium Buying LLC	10/10/16 - 10/23/16
CPP -	GRP -	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
CPM	GIMP	Cost Per Spot	100.0							3 Vs. 2	10/19/16
	3			21	\$1,680.45	\$296.55	\$1,977.00	2			

Comments:

R3: 10.19 MG. Dropped 1 spots. -\$75 change. Please review and confirm. Thanks!

	12	1	10	9	8	7	6	Ο'n	4	ω	N	_	Line
	FS1	FS1	ESPN	ESPN	ESPN	ESPN	ESP2	ESP2	ESP2	ESP2	BTN	OCOL	Net
	Kansas @ Baylor	West Virginia @ Texas Tech	UCLA @ Washington State	Ole Miss @ Arkansas	Wake Forest @ Florida State	Kansas State @ Oklahoma	Colorado State @ Houston	Tulsa @ Houston	Nebraska @ Indiana [or] NC @ Miami	lowa @ Perdue	Northwestern @ Michigan State	SPOTS	Program
	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	Start Date
	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	Stop
	14:30	11:00	21:30	18:00	14:30	11:00	21:30	18:00	14:30	11:00	14:30	12:30	Start Time
	17:30	14:00	24:00	21:00	17:30	14:00	24:00	21:00	17:30	14:00	17:30	24:00	Stop Time
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	_	-1	_	-	1	1	1	_	_		0	10	Total Spots
	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.20	Unit Cost
	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$0.00	\$752.00	Total Cost
	30	30	30	30	30	30	30	30	30	30	30	30	Spot
	CFB 10/15	CFB 10/15	CFB 10/15	CFB 10/15	CFB 10/15	CFB 10/15	CFB 10/15	CFB 10/15	CFB 10/15	CFB 10/15	R3-1x	CFB 10 spots	Line Comment

NCC Cable System Order

			Thanks!	review and confirm.	R3: 10.19 MG. Dropped 1 spots\$75 change. Please review and confirm. Thanks!	Comments:
	- CPM	CPP -	Approval Required	Makegood Policy		à I
	GIMP -	GRP -	Adults 35+	Primary Demo	Aug16 C-DMA Nielsen Live+7	Survey
	Cost Per Spot	Sold On			Not accepted	Status
	100.0	Affiliate Split		Credit Status	(301) 951-2620	Phone
21		Total Spots		Product Name	Washington	Office
\$1,680.45		Net Total	NA	Est Code	Luke Priddy	Sales Coordinator
\$296.55		Commission		Product Code	Andrew Yolles	AE
\$1,977.00		Total		Client Code		
2		Total # of Weeks			Milwaukee-Racine	Market
		Show All Lines	Ron Johnson for US Senate	Advertiser	Spectrum/Outer Milwaukee Zone, WI	System Name
	3 Vs. 2	Version	Medium Buying LLC	Agency	8080	Syscode
	10/19/16	Update Date	10/10/16 - 10/23/16	Flight Dates	62348844	Order#

Net Program Start Stop Date Stop Start Time Time Stop M T W T F S S RTG IMP Total Unit Cost Cost Len Cardinals Stop Date Start Stop Date Start Stop Date Start Stop Date Start Stop M T W T F S S RTG IMP Total Unit Cost Cost Len Cardinals Stop Date Start Stop M T W T F S S RTG IMP Total Unit Total Spot Line Comme	13	Line
Program Start Date Stop Date Start Time Stop Time M T W T F S S RTG RTG IMP Spots Total Spot Cost Cost Cost Len Spots Cost Len (Jets @ Arizona 10/17/16 10/23/16 19:30 22:30 X 1 \$475.00 \$475.00 30 MNF 10/17	ESPN	Net
t Stop Start Stop M T W T F S S RTG IMP Total Unit Total Spot Cost Len 10 10/23/16 19:30 22:30 X 1 \$475.00 \$475.00 30 MNF 10/17	New York Jets @ Arizona Cardinals	Program
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Stop Time M T W T F S S RTG IMP Total Spots Unit Cost Total Cost Unit Cost Cost Len 22:30 X - - - 1 \$475.00 \$475.00 30 MNF 10/17	10/23/16	Stop Date
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Unit Total Spot Cost Len \$475.00 \$475.00 30 MNF 10/17	r.	
Total Spot Cost Len 30 MNF 10/17	_	Total Spots
Spot Len 0 30 MNF 10/17	\$475.00	Unit
MNF 10/17	\$475.00	Total Cost
Line Comme MNF 10/17		Spot
at	MNF 10/17	Line Comment

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Jan 2017 Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017 Sep 2017	Sep 2017	Total
SPOTS	21	0	0	0	0	0	0	0	0	0	0	0	
AMT	\$1,977.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,977.00

62348844 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 | SYSTEM APP: SALES ACCT

Date Printed

10/21/16